



INTRODUCTION

GPTM is a non-profit organization for the Tamil speaking populace of the Portland metropolitan area, including the Portland suburbs and Vancouver, Washington. Our mission is to pass on and promote the rich cultural and linguistic heritage of Tamils among the local Tamil population.



ABOUT US



HISTORY

This year marks the 24th year of this non-profit organization in the Portland Metro Area

VOLUNTEER RUN

We are 100% Volunteer run – truly showcases the exceptional capabilities of the organization & community

SPONSORS

None of this would be possible without our generous sponsors.

FOUNDED IN

Since 2003, GPTM has successfully organized cultural festivals engaging thousands of community members

EVENTS

We host 4 major events and a couple smaller ones annually and bring everyone together with entertainment and scrumptious food

MEET THE TEAM

2026 – 2027



SINDHU SYLACE
President



VENKATARAMANAN SEKAR
Vice President



SHIVA SRINIVASAN
Secretary



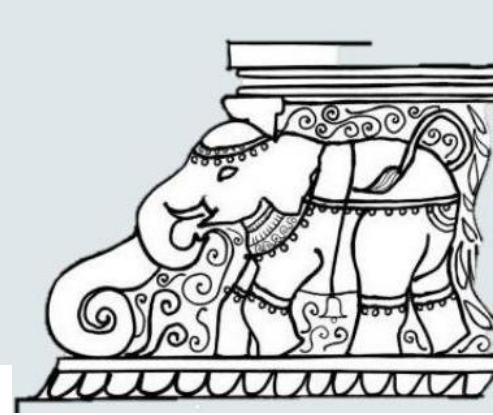
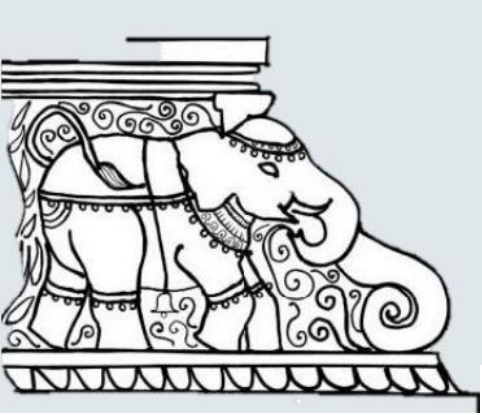
RAMKUMAR RENGARAJAN
Treasurer



OUR MISSION

1. To provide a forum for cultural & social interactions for Tamil speaking populace & people of Tamil origin
2. To provide a platform to promote fine arts, performing arts and the rich cultural and linguistic heritage of Tamils
3. To encourage goodwill, understanding and appreciation of the culture of India among all interested persons

GPTM is dedicated to fostering Tamil cultural awareness, nurturing language proficiency, and building a close-knit Tamil community in Greater Portland



IMPACT & REACH



RICH HISTORY

Our initiatives have yielded over 40K Ticket & Membership sales cumulatively over the past 23 years



COMMUNITY

We are proud of how we have been able to spread awareness and appreciation for Tamil Culture



MEMBERSHIP

We have a strong membership base that hold us accountable to maintain our high standards at each event



VOLUNTEERS

Our dedicated volunteers work passionately to create meaningful experiences for participants

COMMUNITY IMPACT



- 1550+ volunteering hours contributed
- Major projects:
 - Road Clean-Up (Bronson Rd)
 - Oregon Food Bank
 - Tree Planting
- Created opportunities for Tamil youth members to actively give back to the community
- Certified Organization to award individuals with the President's Volunteer Service Award





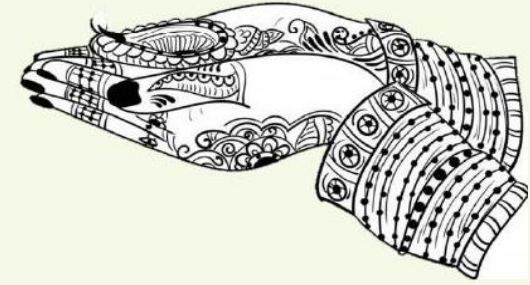
PROGRAMS & ACTIVITIES

- Cultural festivals celebrating Tamil traditions
- Traditional music and dance performances
- A place to meet old friends & make new ones
- Tamil Theni – Encouraging kids to learn & speak Tamil
- Incredible food



COLLABORATION

We have fostered strong partnerships with local Tamil schools, cultural groups, and other volunteer organizations, enabling us to expand our reach and impact.



PARTNERSHIP

We are grateful for the generous support from local businesses and institutions who share our vision for promoting cultural diversity in Portland.

SPONSORSHIP BENEFITS

GPTM June 2026 to May 2027 Sponsorship Table

Benefits / Tiers	Title Sponsor	Premium Sponsor	Triple Diamond	Double Diamond	Diamond	Gold
Price Per Year (June to May)	\$7,000	\$4,000	\$3,000	\$2,000	\$1,000	\$500
Title Sponsor logo in signature line of all public GPTM emails	YES	—	—	—	—	—
Powered by logo on all event banners, brochures, websites, videos, booths	YES	—	—	—	—	—
Banner display on event stage (Sponsor provides banner)	YES	—	—	—	—	—
NEW! Stage time at major events (3–5 minutes each)	All 4 Events	Any 2 Events	Any 1 Event	—	—	—
Sponsor video played (<30 sec.), 2–3 times during major events (Sponsor provides video)	YES	YES	—	—	—	—
Booth table space at events	YES (All events)	YES (Any 3 events)	YES (Any 2 events)	YES (Any 1 event)	—	—
Event Poster Logo	YES	YES	YES	YES	YES	—
Email Communications (Click-through logo)	YES	YES	YES	YES	YES	—
NEW! Spotlight Post in social media	YES	YES	YES	YES	YES	YES
GPTM Website (Click-through logo)	YES	YES	YES	YES	YES	YES
Logo on GPTM.org home page	YES	YES	YES	YES	YES	YES
Logo Size / Scale (Where relevant)	XXX-Large	XX-Large	X-Large	Large	Medium	Small
NEW! Free event passes	8	8	6	6	4	4

EVENT TIMING

Kodai Vizha

Aug
2026

Diwali

Oct/Nov
2026

Pongal

Jan/Feb
2027

Tamil New Year

Apr/May
2027

2026

2027

Celebrate!



*The next four festivals mark the GPTM
2026–27 calendar — come celebrate
with us!*

WHY SPONSOR?



- **Immeasurable Goodwill:** The help to promote and preserve a classic culture creates immeasurable goodwill. Our patrons look upon sponsors and donors with the highest regard.
- **Premium Segment:** Reach into a premium segment of people and make a strong brand impression. Most patrons work in the High-tech industry with advanced degrees.
- **Rapid Growth:** GPTM has had 25% average membership growth rate over the last 4 years and is often the first point of contact for newcomers to the community.
- **Multiple Events and Channels:** An annual sponsorship spanning four events — continual impressions through website, email, social media, banners, and brochures.
- **Healthy Society:** Cultural diversity and multilingualism support cognitive health, cross-cultural respect, and innovation — building a healthier society.

**WE CAN'T DO
IT WITHOUT
YOU...**



- Our sponsors play a crucial role in making our mission a reality
- With your generous support, we have achieved remarkable milestones in promoting Tamil culture and language
- Sponsorship funding fuels most of our programs and activities, enabling us to create a lasting impact in the Greater Portland community
- Without you, it would be challenging to sustain the momentum and expand our reach to a wider audience
- Join hands with us in preserving and celebrating the essence of Tamil heritage by becoming a sponsor of GPTM
- Together, we can continue fostering cultural awareness and building a stronger, more connected community.

THANK YOU

treasurer@gptm.org

www.gptm.org

